

PROFILE OF Dr K. ABIRAMI DEVI

Name: Dr K. ABIRAMI DEVI

Qualification: M Com., M.Phil., PhD., CFA.

Designation: Assistant Professor & Head

PG & Research Dept. of Commerce

Years of Experience: 24+

Email Id : goddessd2002@gmail.com

Areas of Specialization: Management Accounting/Financial Management/Business Law

Paper Publications:

| Research Title | Single or Co-authored | Name of the Journal |
|--|-----------------------|---|
| A study on work life balance to improve the productivity and employee retention at Saudi Aramco. | Co-authored | International Journal of Mainstream Social Science,3(1):23-3 ISBN-10:1612337163, ISBN-13:9781612337166 |
| A study on the employee job satisfaction in a multinational enterprise in Saudi Arabia. | Co-authored | International Journal of Economics and Political Integration, 3(1):16-24 ISSN: 0974-3510 ISBN: 978-1-61233-544-5 |
| Women Entrepreneurs in small and medium scale businesses in Saudi Arabia, | Co-authored | International Journal of Finance and Policy Analysis, Volume Number 1: Spring 2012 – ISSN: 0974-3499 ISBN:978-1-61233-613-9 |
| Currency Based Mutual Funds' Performance in Saudi Arabia: Individualistic Approach. | Co-authored | International Journal of Scientific Research and Innovative Technology, Vol. 3 No. 2; February 2016 ISSN: 2313-3759, United Kingdom |
| A Study on the Financial Performance Analysis of Indian ITC Company during 2002 to 2012. | Co-authored | International Journal of Finance and Policy Analysis, Volume Nos1-2, Spring & Fall 2015. Brown walker Press, USA ISSN:0974-3499, ISBN-13:9781627345958 http://www.universal- |

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| | | publishers.com/book.php?method=ISBN&book=162734595 |
| Financial Analysis Report 2013 of Johnson & Johnson for investors information | Single authored | International Journal of Arts and Commerce, Vol. 6 No. 1 Jan 2017 - ISSN 1929-7106, United Kingdom. www.ijac.org.uk https://ijac.org.uk/images/frontImages/gallery/Vol. 6 No. 1 -86.pdf |
| Monthly Scholarship: A study to analyze the spending and saving pattern of Graduates in Saudi Arabia | Co authored | IOSR Journal of Mobile Computing & Application (IOSR-JMCA) e- ISSN: 2394-0050, P-ISSN: 2394-0042. Volume 5, Issue 2 (Apr. 2018), PP 15-19 www.iosrjournals.org http://www.iosrjournals.org/iosr-jmca/papers/Vol5-Issue2/B05021519.pdf |
| A study to analyse the need for Digital Curriculum, content development and training requirement for Faculty members who are teaching Finance subjects to iGen Business Administration Students. | Single authored | Journal of Management and Science , Special Issue 1 Apr 2018 http://www.journalonline.org/specialissue.html |

Books Published

Book Title: E Commerce - ISBN 10: 9381430128 ISBN 13: 9789381430125

- An Overview of E-Commerce
- Evolution and Growth of E-Commerce
- Classification of Electronic Commerce
- Framework and Application of E-Commerce in Various Industries
- Planning and Essentials of E-Commerce
- Internet and Information Super Highway
- Web Technology and Information System
- Database Concepts and Digital Library
- Electronic Data Interchange
- Consumer Electronic Commerce
- Online Shopping
- E-Marketing and E-Advertising
- Supply chain and value chain on the Web
- E-Payment
- E-Security
- Cyber Crimes and Cyber Laws

Roles & Responsibilities:

| Title of Committees | Role | Date |
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| Curriculum Development Committee | <p>Reviewing the Departments academic proposals for entire JUC</p> <ul style="list-style-type: none"> Verifiyin g the deparme nts New Courses, New Program s, Revision of Degree Plan and approvin g the Course Specifica tion, Course descripti ons, Program Specifica tions, Field Training Specifica tions, Senior Project Specifica tions, New Text Books, Changin g the exisiting | <p>J u l y 2 0 1 5 t i l l 2 0 2 0</p> |

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| | text books, revising the course content and removing courses from the program | |
| CIS – KPI Committee, Jubail University Colleges, Jubail industrial College, Jubail Technical Institutes – Royal Commission of Jubail & Yanbu. | <p>Measuring the achievement of Strategic Goals of the JUC and comparing the performance of JUC with other institutions under the Royal Commission.</p> <ul style="list-style-type: none"> • Calculate KPI Achievements for all the departments in JUC • Upload data for Female branch in iDashboard • Preparation of Academic Audit Manual • Audit Member for JUC Female JUC KPI Audit – | July 2017- 2019 |

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| | <p>22 Feb 2018</p> <ul style="list-style-type: none"> • Compare the KPI achievement and discuss with concerned heads of the department about how to increase the performance in the forthcoming Semesters at the end of the Semester . | |
| Field Training Member, BA Department, JUC | <p>Responsible to guide the coop students to perform well in their field training company for all the 15 weeks</p> <ul style="list-style-type: none"> • Follow up every week on the student progress through their weekly reports • Discuss the students performance | July 2015 till 2020 |

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| | <p>nce with the industry twice during the Field training period</p> <ul style="list-style-type: none"> • Manage projects or make the student make a value addition by preparing a related research in their field of work • Evaluate their field training reports and submit results on time | |
| Department Council Member, BA Department, JUC | Participate in Program related meetings and contrinute to Quality Teaching Learning Environment | July 2015 till 2020 |
| SSR Steering Committee Member, BA Department, JUC | Provide data related to KPIs, Internal Benchmarking and external marking for all | July 2015 till 2020 |

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| | the Programs – BUS, MIS, ACCT, HRM and LSCM | |
| Program Advisory Committee, BA Department, JUC | <ul style="list-style-type: none"> • Discussed with the Industry representatives from Weather Ford, Big 4 Accounting Firms – PwC, KPMG, E&Y, Deloitte to be on the Board of JUC PAC • Organized Industry visit to students in PwC, KPMG, E&Y, Deloitte, Masook International and Expatriate Contracting Company | July 2015 till 2020 |
| SES Steering Committee Member, BA Department, JUC | Assisting the Committee with evaluation based on the achievement of | July 2015 till 2020 |

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| | KPI for the sub standards of the 11 standards of NCAAA | |
| Field Training Coordinator, JUC | <p>Preparation of Guidelines for Field training and reported to Deputy Academic Affairs</p> <ul style="list-style-type: none"> • Preparation of Forms • Required Documents are designed and approved by Managing Director • Coordinating with all the departments in JUC for Placement and with the industries | 2011 - 2013 |
| Deputy of Academic Advisory Committee | Streamlining the students data for the past Semesters, worked on the Advisory handbook, allocation of students in SIS | 2011 - 2013 |

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| | to Advisors | |
| Head of the Institution, Chennai School of Business Excellence & Associate Professor Chennai Business School | Coordinating with AICTE Zonal office and Students Admission, Brand building. Teaching MBA/ EPGPM/ Corporate Development Programs – Hospira , USA | 2013 - 2015 |
| 2007 - 2019 | 5 - Ph D Guide – Mother Teresa Women's University & 1 - Shreemati Nathibai Damodar Thackersey Women's University – Completed 6 Ph Ds | 2007 - 2019 |
| Summer Internship Coordinator INC, ICFAI National College | Placement for students in Industry for Summer Internship across the country <ul style="list-style-type: none"> • Organising workshops for Summer Interns • Guiding them to complete their Final | 2005 - 2007 |

| No. | Title of Organization/Association (Honorary Service) | Date (Since) |
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| | <div>report</div> <ul style="list-style-type: none"> Assessin g them based on their industry performa nce Evaluati on based on the Final Report submitte d by the Interns. | |
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Membership:

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| 1 | Member, Financial Management Association, University of Central Florida, USA | 2011 to till date |
| 2 | Mentor, Cherie Blaire Foundation for Women, United Kingdom | 2013 to till date |
| 3 | Member and Trainer, Stephen Covey Community | 2013 to till date |
| 4 | Management Consultant and Advisor, Indo German Chamber of Commerce | 2007 to till date |
| 5 | Accreditation Council for Business Schools and ProgramMember | 2016 to till date |